SBI MEDICAL / DIGITAL FOOTPRINT

Help patients find SBI.

A practical plan for search, enquiries and bookings

01 Connect the official domain

Confirm who controls sbimedical.ph, connect it to the website and use one official web address.

02 Make each branch easy to find

Confirm addresses, hours and phone numbers. Create useful branch pages and verify eligible Google Business Profiles.

03 Answer patient questions clearly

Publish clinician-reviewed information about services, visits and coverage, with sources and review dates.

04 Make SBI discoverable in search

Add a sitemap and business information. Allow Google, ChatGPT Search and Claude search crawlers as appropriate.

05 Measure the results

Track search visits, calls, directions, enquiries and completed bookings by branch where possible. Review results monthly.

The digital receptionist

Use accurate, approved SBI information to answer routine questions and guide visitors to the right branch or booking.

Search placement and AI citations are goals, not guarantees. Confirm access and responsibilities before launch.